

# PARTNERING FOR PRODUCT RECOVERY SOLUTIONS

Cloud technology solutions provide significant value and savings to customers – so too does the Product Recovery Solution that solves the problem of unwanted assets and waste.

Infoactiv can enhance your solutions offer to your customers and increase your bottom-line by providing an end-to-end Product Recovery Solution for all redundant IT equipment.

This enables your team to focus on providing and implementing Cloud technology solutions with the confidence that Infoactiv will fully manage unwanted end-of-life assets.

We are the leading specialist provider of product take-back and product stewardship solutions that result in real financial, brand and environmental returns to customers.

Unlike dealing with one provider, Infoactiv can tailor services to meet your needs and those of your customer.

We ensure that the best net returns are achieved from resale and disposal, with no additional costs being incurred for any recycling of e-waste thanks to our funded recycling program – ECOACTIV.

#### COMMON ISSUES FOR OUR CUSTOMERS

- » No effective single ownership or management of Product Recovery activities
- » Internal resource constraints
- » Limited organisational understanding of Product Stewardship and waste management compliance
- » Missed opportunities to promote environmental credentials and CSR activity
- » Inefficient use of existing vendor pool and services
- » Growing customer and community expectations related to e-waste recycling

#### PARTNERSHIP

Infoactiv provides extensive knowledge and expertise in asset management and disposition to support and add value to your customer relationships.

Our team works closely with your sales and operations teams to provide access to best-in-market recovery outcomes. We provide all project management resources and take ownership of the collection, resale and recycling activity of your customers' unwanted or off-spec IT equipment after switching to the cloud.

**Managing a product's life-cycle can include re-use, remarketing and recycling in a way that delivers optimal financial and environmental outcomes, depending on your customers' requirements.**

#### BENEFITS

The design and management of an organisation's Product Recovery function is not only critical to the bottom line but is now central to its brand positioning, its CSR policy and overall sustainability credentials. This service will allow you and your customers to create opportunities to promote your environmental performance and sustainability outcomes.

Customers can reduce compliance costs, better manage their obligations and realise measurable value and competitive advantage.

Infoactiv solutions produce improved margins on product resale and can utilise rebates to tailor solutions that create financial value.

**Infoactiv solutions offer real-time delivery models for the Best Net Cost/Service/Recovery outcome.**

#### WHY INFOACTIV?

We are the leading independent provider of managed supply chain solutions and product stewardship programs to global brands, OEMs, public institutions and industry associations.

We are an independent partner with full flexibility and choice of market. Our product recovery vendors are both domestic and international and are ISO14001 certified.

Infoactiv has one of the most experienced and capable management teams with expertise covering logistics and supply chain management, product recovery, stakeholder engagement, environmental communications and commercial strategy.

We are able to support your business through offering more than just a product recovery program. Our independent team provides:

- » real time decision making and procurement practices
- » marketing and communications support
- » strong project management and operational support
- » data collection and reporting capabilities
- » complete choice of market allowing tailored solutions for your business



#### FOR FURTHER INFORMATION

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HEAD OFFICE ONLY



INFOACTIV'S ENVIRONMENTAL MANAGEMENT SYSTEM HAS BEEN CERTIFIED TO ISO 14001

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